WHITEP& Rhoads

Announce Their Summer Reduction Sale

To-Morrow (Monday), July 18th, Remember the Day and You Won't Forget the Bargains

This sale has been planned by the managers of each department to reduce their stocks before the summer inventory, and it will be a bargain event. The reductions will be made in all departments on our regular standard merchandise where assortments and sizes are broken, or where lots are getting small, or where stock shows any appearance of being mussed from handling.

As many people haven't yet completed their summer purchases, this will be an opportunity to buy their needs at a great saving.

Corsets

30 Corsets, standard makes, that were originally \$2.00, \$2.50 and \$3.00, each 98c,

Knit Underwear

63 garments in Ledies' and Children's Knit Vests and Pants, were 25c to 35c; clearing price, 15c.

7 Ladies' Union Suits, were \$1.00 and \$1.25; clearing price, suit, 69c.

Infants' Wear

17 Cloth Hats that were 50c, clearing price, 10c.

22 Mull Caps and Lingeric Hats that were \$1.75 to \$2.25; mussed from handling, cut to 25c, 4 Scalloped Bibs, were \$1.50, cut to 48c.

S Straw Bonnets, were \$2.75 to \$4.50 when new; these are mussed; clearing price, 75c. 6 Straw Bonnets, clean and pretty, were \$1.50, cut to 98c. 9 Infants' Skirts and Short Dresses, were \$1.00, cut to 69c. 7 Muli Caps that were \$1.48, out to 80c.

Kimonos

8 Long Kimonos, were \$2.00 and \$2.25, to close at \$1.00. 1 Long Kimono, was \$3.00, cut to \$1.50.

6 Long Kimonos, were \$6.00, \$8.50 and \$10.00, cut to \$3.98. 3 Long Kimonos, were \$5.00, cut to \$2.98, 4 Long Himones, were \$10.00 and \$12.00, cut to \$5.98.

Muslin Corset Covers

47 Cornet Covers, remainder of several styles, selling up to \$1.48; clearing price, esc. 90 Cornet Covers that were \$1.50 and \$1.75; clearing price,

\$1.00 and \$1.75; clearing price,
for.

14 Corset Covers that were
\$2.00, \$2.50 and \$3.00, for 98c,
10 Corset Covers of a special
\$2.50 lot, reduced for clearing to
\$3.119.

B Corset Covers from a lot formerly selling at \$2.50 and \$5.00,
to close at \$1.45.

Children's and **Infants' Dresses**

18 Colored Dresses for Children, were \$1.25, cut deep for clearing, each, 39c, 8 Infants' White Dresses, were \$1.00 and \$1.50, cut to 69c, 12 Infants' White Dresses, were \$2.00, \$2.50 and \$2.75, cut to \$1.30.



Linen Suits

Your choice of our entire stock of Linen Suits, rang-

Cream Serge and Pencil \$9.98

\$13.50, \$15.00 and \$16.98 Serge Suits, with long rolling or notched collar, handsomely lined in the most \$9.98

Black and Blue Serge Suits, only one or two alike. These sold originally from \$18.75 to \$22.50, re- \$9.98 duced to A few Redsh Silk Suits and other beautiful designs in fashionable material former price ranged from \$25.00 to \$325.00 on sale to-mor-\$15.00 solled from handling, greatly recovered to the same as low as 100 as 100

Just 18 Serge and Worsted Suits: \$5.00, 36.00 and \$7.00 Silk Waists and also other materials; former \$6.98 other fine material Waists. \$2.98

Gingham, Linene and Cottonette Dresses, bought to sell from \$1.98 \$3.00, \$5.00, marked to.....

Washable Dresses

Marked Low

Don't fail to see the special lot of Foulard Lawn Dresses in \$3.50 nearly every wanted color at.

Waists

Big Reductions in the **Wash Goods Department**

25c and 39c Striped Linens, 12 1-2c yd White and pink, lavender and white, tan and white, only four pleces in this lot,

19c and 25c Voiles, 9c yard

Imported Checks and Stripes and American made dots and figures. The dots and figures were 19c yard and the checks and stripes 25c yard. About 1,000 yards in this lot to go at 9c yard.

12 1-2c, 19c, 29c, 39c Cotton Suitings, 9c yd Two big centre tables of odd pieces of different fabrics, consisting of

ing or—
30c Imported Ginghams, 29c Bordered Volles, 12½c Ramie Suitings, 19c Racquet Cloth, all to go in our lot Monday for 9c yard.

5c Lawns, 3 3-4c yard

2,500 yards of Antrim Lawns, in dots, stripes, figures and solid colors, to go in this sale at 3% c yard 10c Cotton Foulards, 7c yard

27 inches wide, navy, cadet and black grounds, with dots and figures.

15c and 25c India Foulards, 9c yard These are fine cotton fabrics, in the real slik foulard patterns; about 500 yards in this lot.

Laces Reduced

48c and 75c Colored Bands, 25c yard This lot consists of embroidered and braided bands from 2 to 31/2 inches wide in different colors.

75c Chantilly Nets, 39c yard 40 inches wide, in cream, olive, white and burnt orange; about six pieces in lot. 39c and 48c Colored Nets, 12 1-2c yard

Brown, old rose, peacock, purple and green dress nets, from 22 to 40 inches wide, all to go in one lot at 121/2c yard.

49c and 75c Etamine Bands, 29c yard 2 to 34 inches wide, in white and ecru.

Dress Trimmings at Reduced Prices

Wash Braids, 10c and 121/2c values, 5c yd. Small lot of Wash Braids, in pretty patterns, 15c and 19c values, 10c yard.

Small lot of Novelty Bands, 75c and 49c

This has been the greatest embroidery season we have had in the whole history of our business, consequently jots of soiled and mussed pieces have accumulated. These we will have displayed on a booth in the embroidery section at reduced prices.

Reduced Prices on Embroideries

Buttons-48c and 50c Metal Buttons, 5c doz. 3.000 Yards of 29c Ribbon for 10c

All Silk Louisine Ribbons, blue, black, green and red check for 10c.

Table Cloths, Napkins and Towels

At About One Half Former Prices

About 400 pieces of the best quality Linena, including hemstitched and plain hemmed Cloths, hemstitched, fringed and scalloped Towels, full bleached and silver bleached Napkins, Trav Cloths and Scarfs. These are all samples, some slightly soiled. Only one or two of a kind. These are all marked at about the same price they would cost us. The following will give you some idea of prices-

ranging in price from 121/2e to \$1.25; the original prices were from 19c to \$2.00 each.

\$5.00 kind, reduced to \$3.50 and \$8.69. \$3.75 kind, reduced to \$2.98.

Linen, Huck and Damask Towels | \$3.00 kind, reduced to \$2.19 and \$2.25. \$2.25 kind, reduced to \$1.68.

Lunch Cloths and Table

Cloths One Half Price

most all sizes, ranging in price from

Silver and Cut Glass

Big Reductions in the Silk Department 50c Diagonal Silks, 25c yard

39c and 50c Silks, 25c yard

Colored Foulards, Shepherd's Checks, Fancy Taffetas that sold for 39c and 50c, all in one lot for 25c yard; about 500 yards in this lot. 50c, 75c and \$1 Silks, 39c yard

Striped Messalines, Foulards, Fancy Tat-fetas and Pongee goods that sold for 50c, 75c and \$1.00 for 39c yard. 39c Natural Pongee, 25c yard

27 inches wide, good weight for coat suits, in desirable colors, at 25e yard,

69c and \$1 Pongee Silks, 49c yard 27 inches wide, all pure silk, in a good range of colors; about 500 yards to sell at 49c yard.

59c Persian Crepe de Chine, 39c yard

22 inches wide, in green, pink and blue combinations.

Dress Goods Reduced

75c and \$1 Colored Voiles, 49c yard

Reseda, cardinal, myrtle, royal blue and brown; only six pieces to sell at 49c yard.

\$1.25 Checked Voiles, 59c yard In two-tone effects, in blue and green and blue and black combinations; only four pieces in this lot. 75c and \$1 Dress Goods, 49c vard Checked Suitings, Plaid Mohairs, etc.; about 200 yards in this lot.

\$1 and \$1.25 Suitings, 59c yard Prunellas, Soleils, Checked and Mixed Sultings; about 300 yards in this lot,

Reductions in the Men's Corner

Boys' Madras Pajamas, only eight suits, sizes 3 and 13 only, that sold originally at \$1.00, now 25c. Two Men's Terry or Turkish Bath Robes, soiled on shoulders, soid at \$2.50, now \$1.48.

Boys' Undershirts, 23 in this lot; original price 25c, reduced to 9c. Men's Linen Initial Handkerchiefs, odd initials, 1-4 hem, 32 of this style, reduced to 7c.

\$1.00 Men's Shirts, solled and out of fold from showing, your to sell at 59c.

Men's 50c Shirts, odd lots, soiled, reduced to clean out; fifty-two in this lot, 25c. \$1.00 Four-in-Hand Ties, every fancy silk tie in stock, with open ends, reduced to 50c.

Every odd Tie, odd pattern that we have, only a few alike, greatly reduced; 17c quality for 5c; 25c quality for 121/2c.

Odds and Ends in Women's and Children's Hosiery

Women's Fine Lace Hose, beautiful designs, only 29 pairs, light blue, pink, lavender and champagne, 75c and \$1.00 was the original price, now 39c.

Ten pairs of Misses White Lace Hose, fine imported goods, sizes 6½ only; former price 50c, now 25c.

79 pairs of Infants' Black Lace Socks, sizes 4 1-2 to 6 1-2.

42 pairs Women's Black Silk Hose, seamless, double heel and toe, liste top, 50c kind for 33c.

Misses' and Boys' Black Ribbed Lisle Hose, seamless, slightly imperfect; regular price 25c, 180 pairs on sale tomorrow at 10c.

Seven pairs of Women's Light Blue Pure Silk Hose, soiled from display, reduced from \$1.50 to 30c. Women's Tan Lisle Thread Hose, lace and embroidery in. step, imported goods that sold for 50c, reduced to 25c. Women's Black Out-Sized Lace Hose, allover patterns, sizes 8 1/2 to 9, twelve pairs in this lot; 50c and 75c kind for 30c.

Bargains in the **Upholstery Section** Summer Portieres

\$3 Summer Portieres, 98c

Odd lots, only one and two pairs of a kind, sample half-pair, soiled from handling, in red, yellow or blue stripes, sold as are not exchangeable.

\$1.50 Ruffle Muslin Curtains. 50c

\$2.50 Bobbinett Curtains, 98c Ruffle Bobbinett Curtains, in all widths, lace insertions and edge, gathered ruffles colors white or Arabian, sample, solled, one to three-pair lots only.

Screens

Three-fold Leatherette Screens, full height, were \$4.50, reduced to \$1.98,

\$4.50 Mission Screens, \$2.50. Burlap filling, colors red, blue or brown \$1.50 Marseilles Spreads, 98c

Extra heavy quality, full size Carpets Rugs, Etc., Reduced

Short lengths of Body Brussels, Wilton and Axminster Carpets, 2 to 10 yards to plece, regular \$1.50 quality, 50c yd. 27x80 Axminster Rugs, regular \$2.50 quality, \$1.50 each. 36x72 Smyrna Rugs, regular \$4.50 quality, \$2.75. 36x72 Axminster Rugs, regular \$4.50 quality, \$2.48. 30x50 Priscilla Fibre Rugs, regular \$1.75 quality, \$2.48. 6x20 Yelvet Rugs, regular \$1.75 quality, \$2.48. 6x9 Japanese Matting Rugs, regular \$2.00 quality, \$1.30. A few rolls of 25c quality heavy China Matting, 15c yd.

Jewelry at Reduced Prices

Notion Department

456 yards of Washable Belting, regular price 10c yard, reduced to be for 3-4 yard lengths, 59c Bust Forms, 25c.

Bust Forms, in sizes 32 to 38, regular price 59c each, reduced to 25c. Toilet Department Small lot of Hair Brushes reduced to half price.

Fans

Reduced prices of broken lots of Silk Gauze Fans, \$1.98 kind reduced to \$1.00; \$1.00 kind to 50c; 50c kind to 25c.

Final Cut on Parasols

Reduced Prices on Dinner Sets

Now is the opportune time to buy fine quality imported China Dinner Sets at greatly reduced prices on account of some having few pieces short.

\$38.50-102-piece Dinner Set, three small pieces short, dainty border pattern, with heavy gold lines (one set), reduced to \$25.00.

\$47.50-102-piece set, green horder, with gold trimmings a few small pieces short (one set), reduced to \$29.50. \$4.00-7-piece Game Sets, decorated with game and gold lines (three sets only), reduced to \$2.00 set. \$8.25-56-piece Tea Set, decorated, three plates short (one set), reduced to \$5.00.

\$12.98-100-piece Dinner Set, decorated with pink and green (one set), reduced to \$10.00. \$22.50-103-piece Dinner Set, fine quality chins, decorated, two cups short (three sets), reduced to \$12.95.

\$1.25 Quadruple Plated Fern Dishes, with lining, only six in all; special for Monday, 80c each. \$2.50 Cut Glass Oil Bottle, footed, rock crystal design; special Monday (only five in this lot), \$1.50 each. \$2.00 Bonbon and Pickle Diskes, cut glass, 12 pieces in all, \$1.19 each.

25 pieces Cut Glass Tumblers, worth up to \$7.89 dozen to \$9.50 dozen, assorted designs, only a few of each, to be cleared out at 30c each. Haviland and German China

These items are all high class goods, from 4 to 12 pieces in lots to match,

\$23.00—102-piece Haviland China Dinner Set, decorated and gold lines (one set), a few pieces short, reduced to \$18.50.

Sociated and 690 Haviland and Austrian China Cups and Saucers, Bread and Butter Plates and 6 to 8-inch plates, all fine decorations, clearing up price, 25c each.

Toilet Sets, Slightly Imperfect
\$5.00—10-piece Toilet Set, white and gold decoration, some
pieces imperfect (one set), reduced to \$1.00.
\$7.00—12-piece Toilet Set, fancy shape, jar imperfect, reduced to \$3.80. \$8.50-10-piece Tollet Set, decorated, slightly imperfect, \$8.00—13-piece Tollet Set, beautifully decorated; a few imperfect pieces, reduced to \$2.00.

\$5.50-10-piece Tollet Set, beautifully decorated; a few imperfect pieces, reduced to \$2.00.

Pictures Reduced \$1.50 Pictures, with gilt frames, good subject, size 21x25, slightly chipped (only 7 in the let), reduced to 69c.

\$1.25 Pictures, gilt frames, figures upright, sizes 29x19 (seven in this lot), 79c.

\$1.00 and 750—Eight Pictures, with gilt frames, slightly imperfect, 39c.

69c Pictures, Roman gold frame, satin print subjects, size 9x13. 33c.

Reduced Prices on Coolers and Freezers \$3.98—10-gallon Stone Cooler, only one, reduced to \$1.00, \$2.50—8-gallon Stone Cooler now 80c, \$6.89 Fibre Cooler, with bottles (one only), reduced to \$2.00, Four 20th Century Freezers, 3-quart to 3 1-2-quart size, were \$2.50, \$2.00, clearing out price, 75c.

Bargain Basement

Special Reductions

Special Reductions

10c Cambric, Te yard—About 400 yards in this lot, 36 inches wide, full bleached, slightly solled, usual price 10c, now 7c.

10c Dress Ginghams, 7c—27 inches wide, in checks, stripes and plaids, in nearly all colors, 10c quality 7c.

Mcrcerized Wash Fabrics, 5c—3,000 yards soft mercerized wash fabrics, in ginghams and foulards designs, in all colors, 5c yard.

Ginghams, White Checked and Plaid Muslin and Other Wash Goods, worth from 7c to 10c yard, on sale special 5c, 12% and 15c White Madras, 10c—Very desirable for waists and shirts, 32 inches wide, in dots, stripes, cords and jacquard figures, worth from 12%c to 15c; special, 10c.

Copyright Books 1/3 Original Prices

Any Three for \$1

These are some of them: "Together." Herrick; "Lavender and old Lace," Reed; "Jewel." Burnham; "Truth Dexien." McCall; "The Ancient Law" (Glasgow: "The Riverman." White; "The Barrier," Beach: "Before Adam" London; "Ellisabeth Visits America," Glyn; "The Post Girl." Botth; "Little Brown Jug of Kildare," Nicholson; "Nadra, Mo-Cutcheon; "The Man on the Box," McGrath, and 500 others.

Art Goods Department

Monday's Clearance Sale Handsome hand embroidered seta Oushions; numbers we wish to discontinue. Prices \$4.25, \$5.50, \$7.50, \$0.50; two dozen in the lot, as long as they last \$2.50.

Hand Embroidered Centre Pieces

EMBROIDERED ON BROWN LINEN. No. 1-36-inch centre, in large pink and red roses, edged with Cluny lace, \$15.00 value for \$7.50. No. 2-36-inch, centre, yellow daises and wild carrot blossoms, with Cluny lace edge, \$15.00, for \$7.50. No. 3-36-inch centre, embroidered in three shades of tau, combined with green couching cord and finished in Clumy lace, \$14.75 values, \$7.00.

Women's Neckwear

Every odd, solied and mussed piece of Wemen's Neck-wear, consisting of embrodery collars, stocks, rabots, jabots, sallor collars, in every kind of a neck fixing, is included in this mark-down that sold at 25c, reduced to 5c, One lot of 55c Platted Lace Rabots and Jabots, solled from display, reduced to 16c.

Cord and Silk Ruching, in colors, out in yard lengths, 1c,